

the
lisbon
challenge



PRESS KIT

EUROPE'S
BIGGEST
ACCELERATION
PROGRAM



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ENTREPRENEURSHIP AND INNOVATION

ABOUT BETA-I

Beta-i is a non-profit association created in 2010, with the mission of improving entrepreneurship through 3 main acting principles: create and energize a culture and network of entrepreneurship, accelerate startups with global ambition and facilitate their access to investment, create space, services and products focused on startups.

The Beta-i association operates a number of projects aiming to promote entrepreneurship and innovation, including inspirational events like TEDxEdges, Silicon Valley comes to Lisbon, Explorers Festival or Beta-talk, and acceleration programs like Beta-start, Startup Weekend or Lisbon Challenge. In just 3 years, Beta-i has already received over 2000 applications, projects and ideas for its wide range of startup acceleration programs, helping over 380 startups, 130 of those currently operating.

Based in Lisbon, Portugal, Beta-i is a non-profit organization funded primarily through private donations. Find out more at www.beta-i.pt.

the lisbon challenge

ABOUT LISBON CHALLENGE

Lisbon Challenge is Europe's biggest startup acceleration program, promoted by Beta-i. More than 500 startups across the world have applied to this prestigious program and the 74 selected have undergone a tough and demanding 3-month acceleration program through master classes, workshops, 1,000+ one-on-one sessions with over 200 top renowned professionals like Brant Cooper, Noam Wasserman, Carlos Espinal, Martim Cabiedes, EC1Capital, DFJesprit, Blumberg Capital, among others. Find out more at www.lisbon-challenge.com

THE LISBON CHALLENGE HAS BEEN FEATURED ON:





| BABELVERSE



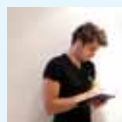
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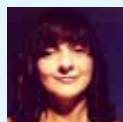
www.babelverse.com



mayel@babelverse.com



Zachary Zorbas
Design & UX



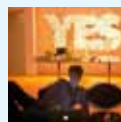
Stephanie Jo Kent
Community
Development
& Research



Mayel de Borniol
Product Development



Josef Dunne,
CEO Product
Development



Benjamin M. Wagar,
Director of business
Development



Anca Albu,
Web development

1st solution for on-demand interpretation (Interpretation: real time translation of spoken communication) in any language by remote bilinguals or pro-linguists, in various situations such as on-the-spot on your mobile, attending a conference, watching a video, etc. Babelverse is an award-winning startup (LeWeb, TheNextWeb, TechCrunch Disrupt) with great momentum globally.



| BOONZI



Portugal



www.boonzi.com



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João Saleiro
CEO

Do you know where your money goes? Track your financial position and consumption habits, and spot instant savings. Predict how much money you'll have on the future, and create a bullet-proof plan to help you fulfill your saving goals.



| CELL2B



Portugal



www.cell2b.com



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David Braga Malta
President



Daniela Couto
CEO

Cell2B is a biotechnology company dedicated to the development of advanced cellular therapies. Our goal is to deliver a new set of therapies to patients and caregivers to tackle immune, inflammatory and oncological malignancies. Cell therapies hold great promise to human health. Cells, in particular stem cells, have unique properties to renew damaged tissue or organ functions. Stem cells can be found in almost any tissue but in a reduced number. Cell2b is developing new proprietary techniques and protocols to increase their numbers and effectiveness in tissue and organ regeneration.



| EVENTYARD



Bulgaria



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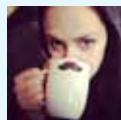
Oleg Kabachiev
Leader



Kiril Velkov
Co-founder
Community



**Hristiyan
Nikolov**
Member



Alexandra Nikolova
Leader

Eventyard helps you discover events, venues and artists you love. Our mobile application gives you the opportunity to find what's up ahead around you (small local exhibitions, performances, conferences, meetings, etc.), which match your personal interests with your current location.



| GLEAN



Germany



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Timothy Lüttke
Designer



Steffen Maier
CPO



Filipe Dobreira
CTO



Bas Kohnke
CEO



Arnaud Camus
Android Developer

GLEAN is a web and mobile app for social performance management to foster personal and organizational development with real-time feedback, social recognition and peer-to-peer coaching. Glean empowers employees to take hold of their personal development throughout their whole career. Glean stimulates a social working culture of continuous learning where managers and employees are strongly engaged with their own and each other's development. Think of a fitness tracker for your professional life. With Glean you can easily track and analyse your real-time performance, it motivates you to reach your goals and it rewards your excellent work.



| GUDGO



Portugal



www.gudgo.com



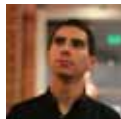
santosmario@gmail.com



Paulo Almeida
CMO



Mário Santos
CEO



Emanuel Santos
CTO

Our mission is to make possible for everyone to workout anywhere in the world, in any gym, for short periods of time without the need of a commitment. We want to make the online booking of a gym workout something as usual as today is to book a hotel, a flight or a restaurant.



| REVSTR



France



www.revstr.io



hello@inpeople.io



Thomas Persais



Clément Cousin



Benjamin Djidi



Alexandre Colella

Empower your startup with the community! A platform that lets startups raise funds online in exchange for a small share of their future revenue.



| LIMETREE



Portugal



www.limetree.ee



pedro.veloso@limetree.ee



Pedro Veloso
Co-founder



Jaime Quintas
Co-founder



Diogo Figueiredo
CTO

Millions of parents feel the urge to register and chronicle the best moments of their children's lives. However this is not an easy task, but now there's Limetree.

With one simple click from a smartphone, a tablet or a computer, photos, videos, sound clips and written notes are automatically organized and safely stored. For parents to enjoy them and share these moments with family and friends.



| LUTEBOX



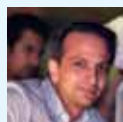
United Kingdom



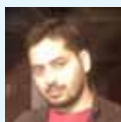
www.lutebox.com



ali@lutebox.com



Owais Shaikh
CTO



Muhammad Ali
Lead Engineer



Ali Ahmed
Founder

Lutebox is the fastest way to share a moment with friends and then chat over it. Whether talking about your latest hairstyle or most recent vacation, Lutebox lets you be more expressive and personal around life's great little moments.



| MONITOR BACKLINKS



Romania



www.monitorbacklinks.com



girmacearazvan@gmail.com



Razvan Girmacea
CEO

Monitor Backlinks helps marketers achieve better rankings in Google and get more traffic for their companies or their clients, without the need of learning SEO or outsource the process to expensive SEO agencies. We do this by helping them get more links by studying their competition, alert them any time they get new links or lose links and show them what links have more impact on increasing their rankings. We remove the complexity and noise of the SEO link-building process so they can focus and work on other aspects of their marketing tasks.



| MYCHILD



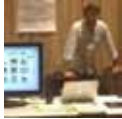
Portugal



www.mychildnow.com



joao@mychild.pt



Mauro Bonêco
Co-founder



João Barata,
VP Operations



Hugo Augusto
CEO

MYCHILD is a parent engagement and learning management system that helps Day Care Centers and Preschools focus on child development instead of paperwork. It is composed of web-based tools and mobile apps. We are based in Portugal but our primary market is the US. Our vision is to become the classroom development solution for Early Childhood Education Centers.



| MYGON



Portugal



www.mygon.com



[emajor@mygon.com](mailto:major@mygon.com)



Ricardo Vilares
Co-founder



Francisco Van Uden Chaves
CTO



Euclides Major
Co-founder

MYGON is a free app that allows users to discover real time information such as last minute deals to enjoy immediately, reviews and pricing menus of local merchants, as well as booking a place without having to pay in advance. Beta version was launched in April 2012, hitting the top place in the Portuguese App-store less than 48 hours after. Available for iPhone, Android, Blackberry, and website.



| OMNIPASTE



Romania



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team@omnipasteapp.com



Ciprian Stavar



Calinoiu
Alexandru Nicolae



Adrian Nistor

Omnipaste saves your time by allowing you to transfer data across devices in a smart manner. For example, the way we are used to Copy/Paste is outdated. We have multiple interconnected devices, but still lack the Copy/Paste feature between them. What most of us do today to solve this problem is send emails to our self.



| ORANKL



Portugal



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luisbatalha10@gmail.com



Micael Oliveira



Luís Batalha



João Batalha



Craig Kochis

Founded at MIT, Orankl is a reviews platform that allows any online store to have a fully featured, customizable, and manageable review system with the minimal amount of effort possible by pasting a pre-generated snippet into the page (think: Disqus for reviews).

parcelmix

| **PARCELMIX**



Portugal



www.parcelmix.com



at@parcelmix.com



Afonso Tainha

Parcelmix is an online price comparison parcel delivery and courier services for online shops – national and international destinations. Services include same day, next day, economy, weekend, crowd ship and large parcel delivery.

Many different suppliers are used so you can find the best deal and increase your shop sales.



| **PICTASTIK**



Brazil



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marques.ph@gmail.com



Pedro Henrique Marques
Leader



Paulo Arthur Venturi



Alex Medeiros

Pictastik allows its users to share and discover the world through real-time photos and recommendations. Basically, we are making it possible to be anywhere in the world-instantly. The world has shrunk and now fits inside your pocket. 24/7.



| SPLINTER.ME



Belgium



www.splinter.me



adelina.peltea@gmail.com



Adelina Peltea
Co-founder



Ahmed El.Hussaini
Member

Substituting expensive headhunters with a real-time matchmaking online service. Employers can get instant list of potential candidates, ordered from most fit to least fit depending on their criteria. Profiles contain information aggregated from 15+ online platforms (LinkedIn, twitter, GitHub, Dribbble etc.).



| POPCORN METRICS



Portugal



<http://www.popcornmetrics.com>



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Paul Boyce



Luis Correia



Henrique Ferreira

Startup Dashboard is an Innovation Accounting tool to optimize business validation and customer acquisition/sales funnel and to communicate progress with investors. Users can analyse the impact of their experiments and tune their engine of growth.



| STUFFLE



Germany



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lc@stuffle.it



Sarah Kirscht
COO



Morten Hartmann
CEO



Mark Jäger
CPO



Felicitas Hackmann
Communication

Stuffle is just like a flea-market or garage sale, but instead of a physical market it's on the iPhone. A product offer takes around two minutes: shoot a photo, create a title with description and set the price. The advantage of digital is the ability to communicate your offer in several different places such as facebook, twitter, e-mail, or via text.



| TUZZI.COM



Portugal



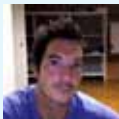
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Helder Fernandes
CTO



Alvaro Ferreira
CFO



Afonso Santos
CEO

TUZZI.com is similar to Booking.com but for the Out-Of-Home advertising industry. Like Booking.com, we act as an intermediary between Direct Advertisers, Media Owners and Media Agencies. We also provide Big Data information (demographic data, traffic data, facebook events by area coverage, Google places POI's, and others) to help Media Agencies better plan their campaigns.

www.vertequip.commanoel.junior@vertequip.com**Pedro Goncalves****Manoel Junior**

Vertequip develops equipment, machinery and services that improve the safety, performance and productivity of height works. All of our solutions – either the different S.T.E.P models or our accessories – will try to manage and resolve the true problems tackled by other companies specialized in this line of work.

The S.T.E.P. acronym means System for Translation and Elevation of People. STEP is a patented system, which allows any kind of people to perform work at heights in a safe and efficient way. It moves people horizontally and vertically with only one harness and everything is controlled through a remote control, in any kind of vertical structure.

www.vitalidi.comarlourenco@gmail.com**Hugo Silva**
CEO & COO**André Lourenço**
CEO & CTO**Ana Fred**
CSO

We are exploring the use of Electrocardiographic (ECG) signals collected off-the-person for biometrics in daily life. ECG signals are quite appealing for biometrics since they: a) are continuously available; b) can be easily acquired; c) can only be collected in live subjects; d) are not easily spoofed or masqueraded. and e) are correlated with the psychophysiological condition of the subject.



| WANNAPLAYER



Portugal



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Tiago Almeida
Design and UX



Nuno Marques



João Cabral
CEO



Hugo de Campos
CTO & Designer

Wannaplayer is like LinkedIn for Football (Soccer). Players, coaches, scouts, agents, journalists and club staff (doctors, PR people, etc) can create their online football CV and then share it with each other to find new career and business opportunities. Journalists and fans can also join the network and help find the next big star by giving ratings to players' and coaches' attributes.



| WHALE



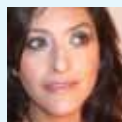
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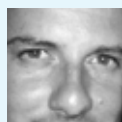
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Sandra Pina
Marketing manager



Paulo Almeida
Partner



José Pessoa
Member



Filipe Resende
Leader

We develop a set of advanced tools that allow brands to better manage and track their social audience over any of their digital domains. Our tools are highly functional, cloud-based, scalable and with amazing UX.



| YDREAMSROBOTICS



Portugal



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Nuno Menezes
Leader



**Artur Miguel
Arsenio**
Leader

YDRobotics is a spin-out company of YDreams specializing in robotics and mechatronics. Our strategy consists on building innovative and modular products, by applying both currently available and developed in-house robotic technologies, as well as mobile computing devices. We aim at simultaneously meeting current user's needs, and creating as well, new market segments for robotics applications and products.

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